



Oluwatobi Adetoun

Graphic Designer
& Video Editor

I am a Graphic Designer, Video Editor and Web Developer; one with a passion to engage visual communication in a way that is unique & effective. In the last 6 years, I've worked both in-house and as a freelancer with multiple brands; developing ideas, strategies and designs that have improved their overall communication greatly. I am diligent, professional, organized and result-oriented. I focus on maximizing and combining tools to achieve excellent results.

SKILLS & TOOLS

Graphic Design

Adobe Creative Suite,
Figma,
Canva.

Video Editing

Final Cut Pro,
Adobe Premiere Pro,
Davinci Resolve.

Web Development

WordPress and
Elementor,
HTML and CSS.

Other Experiences

Digital Marketing

RECENT EXPERIENCE

Graphic Design Coach - HerTechTrail

February 2024 - Present

I work weekends developing Graphic Design curriculums and holding virtual classes where I coach students on the fundamentals and application of Graphic design using Canva.

Graphic Designer and Video Editor - Fast House Buyers

August 2022 - May 2023

I learnt a new tool called Trainual and helped develop a training structure for in-house staff. Using design, I created layouts for task-trainings, dashboards, sections and steps; I held meetings with staff members to record how-to videos and edited them for training courses.

EDUCATION

BSc. Mass Communication

Olabisi Onabanjo Univerity
2014 - 2018

Other Certification

- Fundamentals of Digital Marketing
- Building a Brand Strategy

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- After Effects CC: The Complete Motion Graphics Masterclass

Soft Skills

- Communication
- Creativity
- Conflict Resolution

Hobbies

- Music
- Writing
- Video Games

DESIGN SHOWCASE



Visual Identity for a Cosmetic Brand

I've had the privilege of working with some brands in developing their visual identity and Cocoil is one of them. I developed the brand logo, their corresponding colors, and created designs for their product-packaging.



Layout Design for a Tech Start-up

I love creating layouts. I enjoy the process of breaking down information into different fonts and sizes, choosing corresponding colors and fonts, adding visual elements and deciding where each piece of information goes, etc. I designed layout templates for Soy Startup for presentations, proposals and social media carousels.